

# How to offer more added value to your clients?

**Wordminds** can help your **LSP**  
gain **MORE BUSINESS** from top  
fastest-growing industries





## Translation & Localisation

*The process of translation and adaptation of a previously translated and/or written text to a specific region*

Use translation and localisation to help your clients implement better user experience, language-friendly user interface, and seamless, culturally relevant content by adapting their products to each and every customer. Localise their product, service or software to every country where they want to do business, so they can speak in their clients' own languages.

It could be a user manual, guide, business document, brochure, website, software, game, media or application. You'll benefit from materials that are accurately adapted to the needs of any market your client has targeted for launch.

**55%** of online shoppers buy in their own language



## Monolingual & Bilingual Transcription

*The conversion of voice recordings, interviews, phone calls, videos and media footage into any written format, with correct grammar and context*

Use transcription to help your clients improve daily operations and ensure an uninterrupted workflow! You'll be able to offer services needed in multilingual medical services, clinical trials, focus groups and customer service. Moreover, we can confidently handle the audio/video files used in courts, where recorded conversations must be transcribed and translated into another language.

Wordminds will help you handle the full spectrum of file types and tools, always with the technical fluency needed to ensure quick delivery. You can trust us to accomplish urgent operational tasks amid a complex multilingual environment.

**over €42 bn** worth of global medical transcription services market



## Desktop Publishing (DTP)

*The creation of documents with typographic quality text and images ready for multilingual digital printing, using desktop publishing software*

Differences in word lengths, misplaced graphics or diagrams can cause a simple translation to go awry. Our DTP team has all the resources — including the most current DTP tools and applications — to make your client's content look great. With Wordminds' expertise, all published items in each target language will have the required uniformity and reader appeal.

Wordminds' DTP experts will bring you prompt support and execution of all requests, so all your text that has been prepared for publishing — from business presentations and collateral to e-books and reports — will make their best impression in each target market.

**68%** today's businesses benefit from DTP services



## Subtitling & Screen Adaptation

*The conversion of original or translated speech, dialogue or narration from a video file into accompanying text*

Audience engagement via video is a growing trend and companies increasingly use videos to promote their products and services. Offer your clients transcription, translation and subtitling for video files, and help them reach a broader audience!

It's important to convert the spoken message in a way that's concise, readable and memorable. We at Wordminds are specialists in marketing and video production, so we'll make sure your client's video meets the standards of the language and culture you're targeting.

**74%** current internet traffic represent videos

# Wordminds Price List

Languages	Translation EUR/word <i>starting from</i>	Proofreading EUR/word <i>starting from</i>	TEP Translation, Editing & Proofreading <i>starting from</i>	Transcription EUR/minute <i>starting from</i>
<p>English into: Danish, Finnish, Icelandic, Mandinka, Norwegian, Swedish, Tibetan</p>	0,1	0,05	0,15	5,0
<p>All languages into English</p>	0,09	0,045	0,135	5,0
<p>English into: Afrikaans, Dutch, Flemish, French, German, Irish, Japanese, Korean, Kurdish, Oromo, Somali, Tigrinya, Yoruba</p>	0,09	0,045	0,135	5,0

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 <b>English into:</b> Albanian, Arabic, Armenian, Assamese Azerbaijani, Bengali, Bosnian, Bulgarian, Burmese, Catalan, Cebuano, Chinese, Croatian, Czech, Dari, Estonian, Farsi, Filipino, Georgian, Greek, Gujarati, Hebrew, Hiligaynon, Hindi, Hmong, Hungarian, Igbo, Ilokano, Indonesian, Italian, Javanese, Kazakh, Khmer, Lao, Latin, Latvian, Lithuanian, Macedonian, Malay, Malayalam, Maltese, Mongolian, Nepali, Panjabi, Pashto, Polish, Portuguese, Romanian, Russian, Sanskrit, Serbian, Slovak, Slovenian, Spanish, Swahili, Tagalog, Tamil, Thai, Turkish, Ukrainian, Urdu, Uzbek, Vietnamese	<b>0,08</b>	<b>0,04</b>	<b>0,12</b>	<b>4,0</b>

# More than 1,000 LSPs work with Wordminds, reach new customers and grow their businesses!

## Extensive experience in the translation industry



Our mission is to help our Partners entrust their translation projects to language professionals, while expertly customising solutions for industries such as Business, Marketing, Finance, Law, Life Sciences, Engineering, IT and other emerging fields.

## More than 15,000 professional, native-language translators



You'll have access to Wordminds' network of more than 15,000 linguists; a network that encompasses more than 110 languages. Trust Wordminds for solutions that are cost-effective and trouble-free.

## Dedicated Project Manager for each assignment



Your dedicated Project Manager will monitor every aspect of your project to ensure an uninterrupted flow of communication, a timely delivery and the quality that you expect.